SUBJECT LINE: 25% off Discount Coupon AND NEW Product Viewing at NRAS

HEADLINE: Food, Glorious Food, Kept Warm, Toasted, or Crispy!

EMAIL BODY: Imagine this... the warm scent of your food watering mouths when the doors open. Can you hear angels singing to that beautiful display? We can't offer angels, but WarmCo's newest appliance: A Two-Door Mini Display Warmer with Three Shelves (Model W2W-3S), can offer fresh smells to your restaurant, concession, or convenience store. Visit to see the product firsthand at the National Restaurant Association Show at Booth 222 and pick up your 25% off discount coupon, valid for six months! Click below for more details.